



LITTLE
ESSENTIALS

ANNUAL REPORT 2018

A YEAR OF ACCOMPLISHMENTS

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2018 ANNUAL REPORT

Thanks to your support 2018 was a great year for **Little Essentials**. Our capacity to serve more families living in poverty grew thanks to grants, individual donors, product donations, community partners, and volunteers.

Since our founding, **Little Essentials** has helped more than **33,000** children across **New York City**. In 2018 we assisted 7,531 children.

I am happy to share some other highlights from 2018:

* We became a member of the National Diaper Bank Network and were invited to participate in the Proclamation Ceremony at City Hall recognizing the issue of diaper need in New York City and the member agencies that are working to alleviate this problem.

* We hired a Warehouse Coordinator enabling us to double the number of orders filled in 2018 over 2017.

* 240 individuals volunteered to work in our warehouse, sorting through donated items and assembling individualized packages for families. Fourteen corporations volunteered including Twitter, Salesforce, West Elm, and Voya Financial.

* We increased the number of community partners that place orders for donations for their clients from 14 to 19, enabling us to serve more low-income families.

2018 ANNUAL REPORT

* We received new product donations from TOMS shoes, aden + anais, Honest Diapers, Les Gamins, Les Petits Chapelais, What to Expect When You're Expecting and Hatch Maternity.

* Little Essentials was chosen as the charitable partner for Luminaries at Brookfield Place New York. We received a donation of \$25,000 for wishes made by the public during the holiday season.

* We will soon hire a Volunteer Coordinator, thanks to grants from Baby2Baby and the Atkins Foundation. Adding more volunteers means serving more families.

With new staff, more community partners, increased financial support and product donations, and our partnership with Tribeca Pediatrics, we are poised to serve more low-income children in 2019.

We are grateful for your support in 2018 and hope you will continue to help New York City's most vulnerable children in 2019. The need for our services remains high -- **one in three children in New York City lives in poverty.**

With gratitude,

Sandie Trombert
Founder/President

OUR IMPACT

*Since our founding,
Little Essentials...*



has helped more than
33,000 children
across New York City

— *In 2018, we assisted **7,531** children —*



1,931 families received
our regular donations of
essential items for infants
and children under age five.



600 children were
provided with new
holiday toys.



5,000 children
received
new TOMS shoes.

Little Essentials offers at-risk families living in poverty urgently needed children's supplies and parenting education to promote the health, well-being, and safety of their children under five years of age.

ITEMS DISTRIBUTED



Diapers



Safe Sleep



Car Seats



Strollers

2017

19,623

41

44

60

2018

68,483

95

60

118

% Increase

+249%

+132%

+36%

+97%

"I lost my job and winter was coming. I am the mother of three children. Although my oldest children still sort of fit their winter clothes, I was so worried about my baby not having winter clothes. Little Essential not only gave me winter gear for my baby boy, but also diapers and wipes. Honestly, I do not know what I would've done if I didn't have help for the first 2 months of not working. Thank you so much Little Essentials."

- Quote from client at Caribbean Women's Health Association

VOLUNTEERS & PARTNERS



240 people
volunteered to work
in our warehouse.



14 corporations sent
volunteer teams, including:

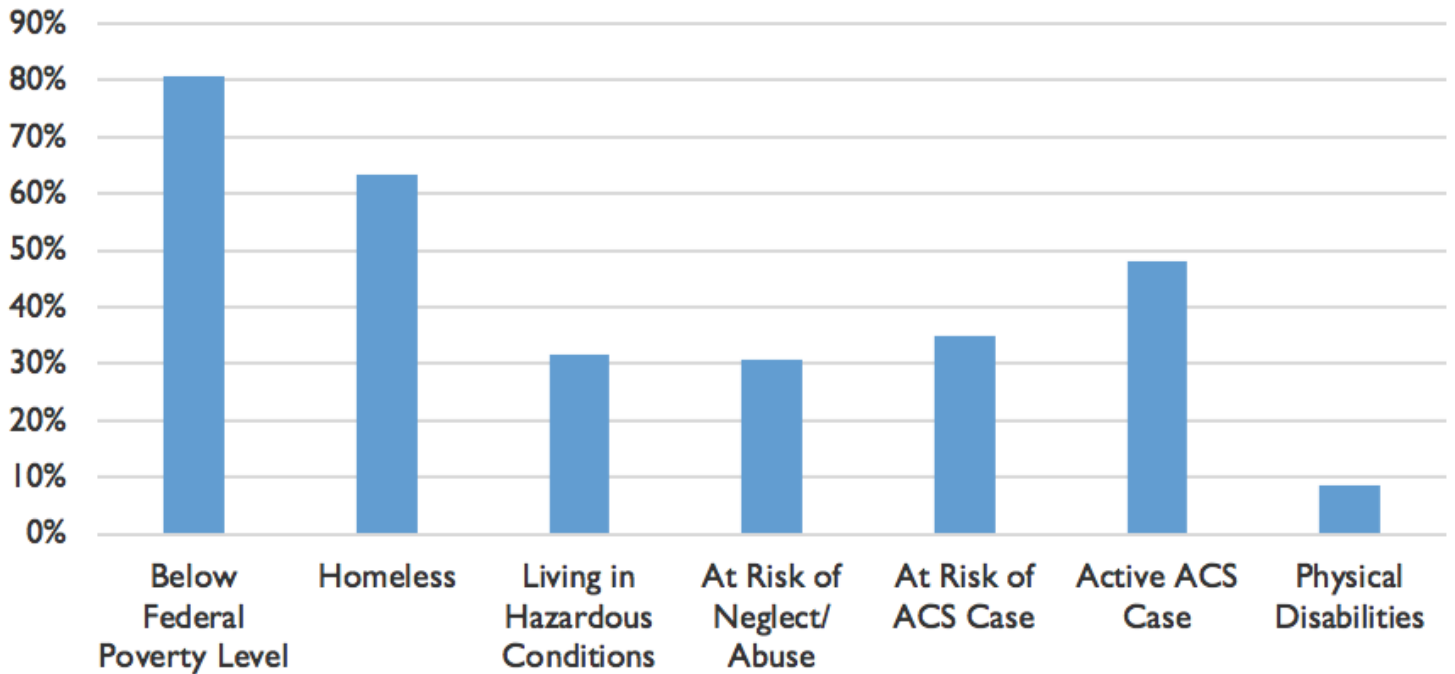


14 → 19
Increased number of
community partners.

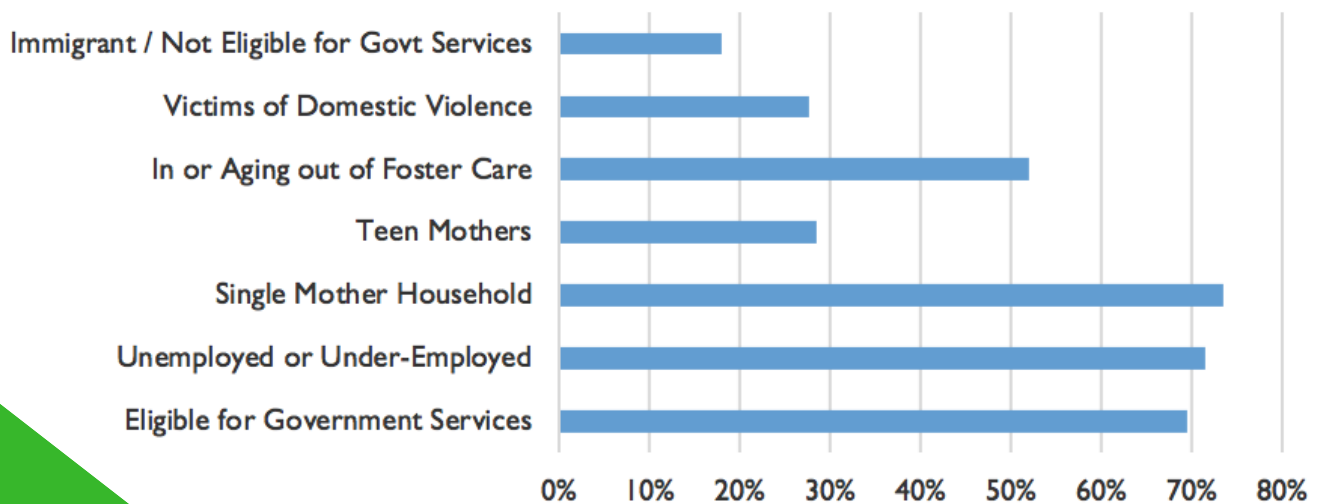
"We work with youth aging out of foster care to set up their first homes. Some are actively transitioning, while others have been out of care for some time. We have discovered that more than a third of our incoming clients are young mothers. They do not have the essentials they need to live or parent. The ability to provide quality baby items from Little Essentials helps our clients in so many ways."
City Living New York

POPULATION SERVED

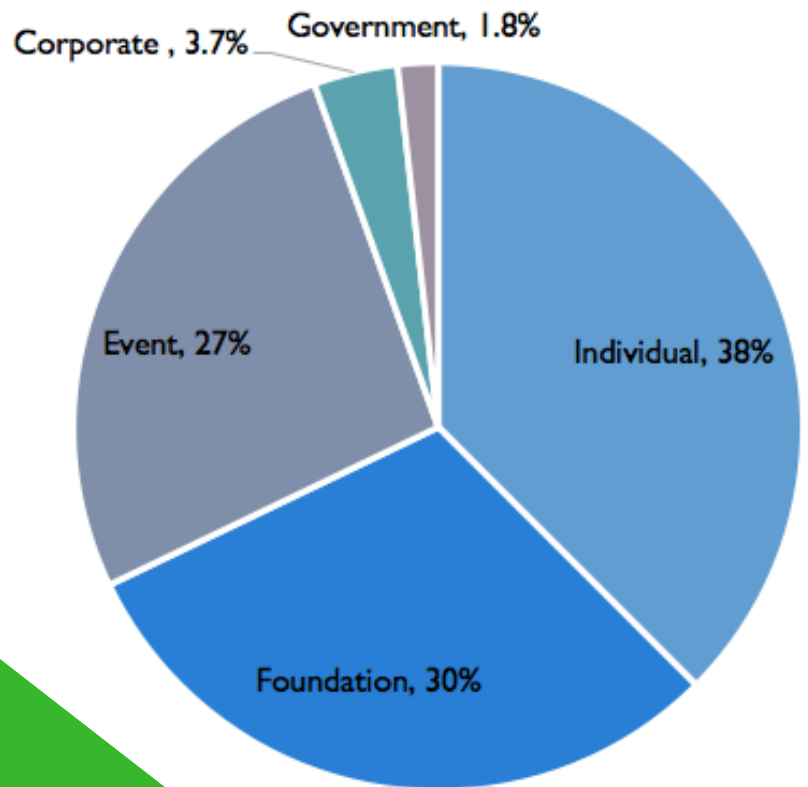
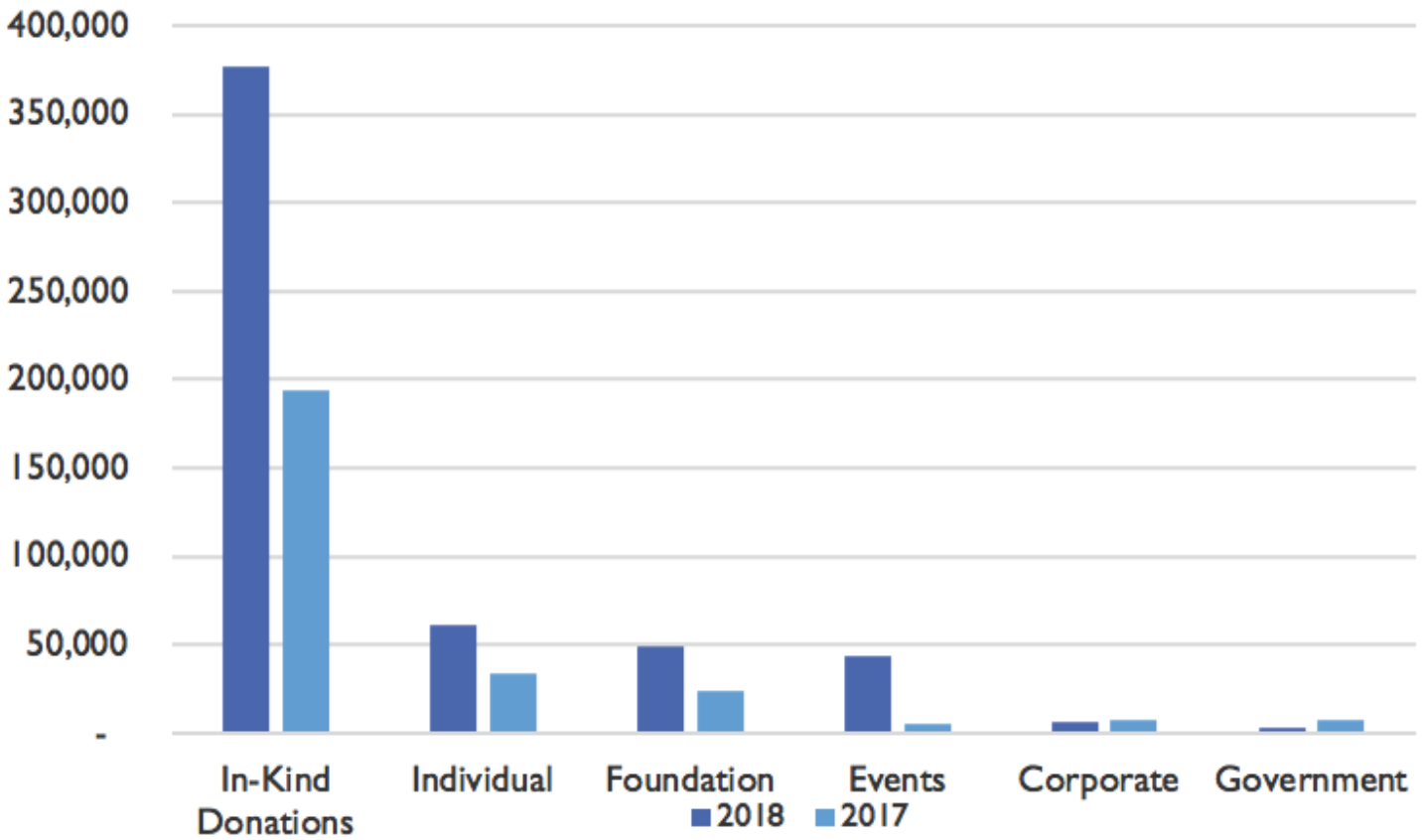
Population Served: Children



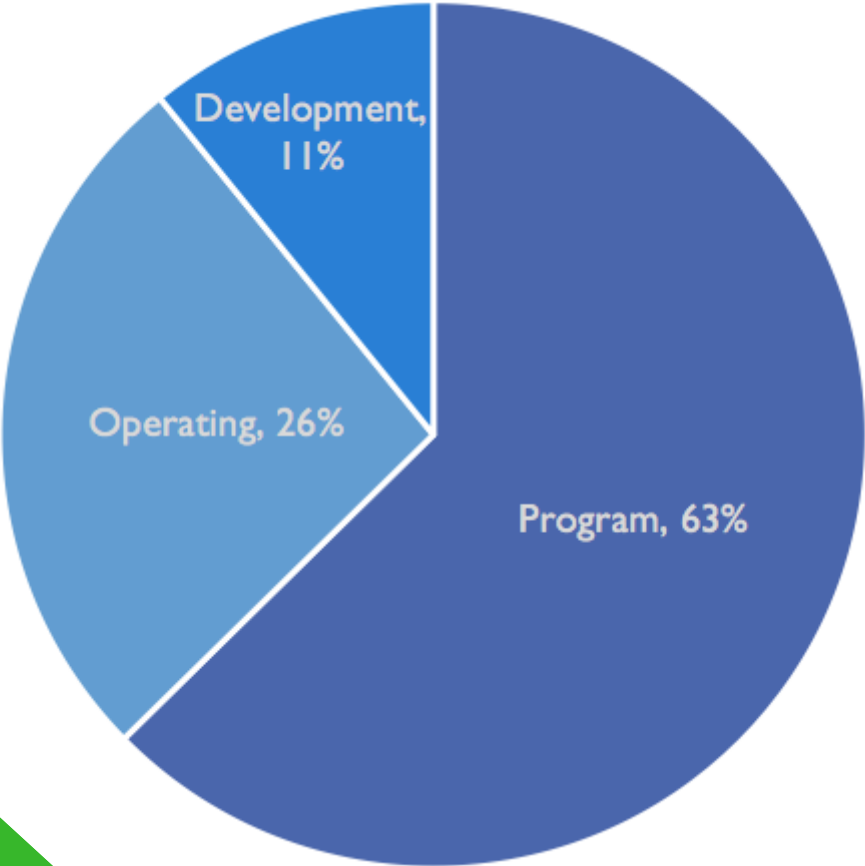
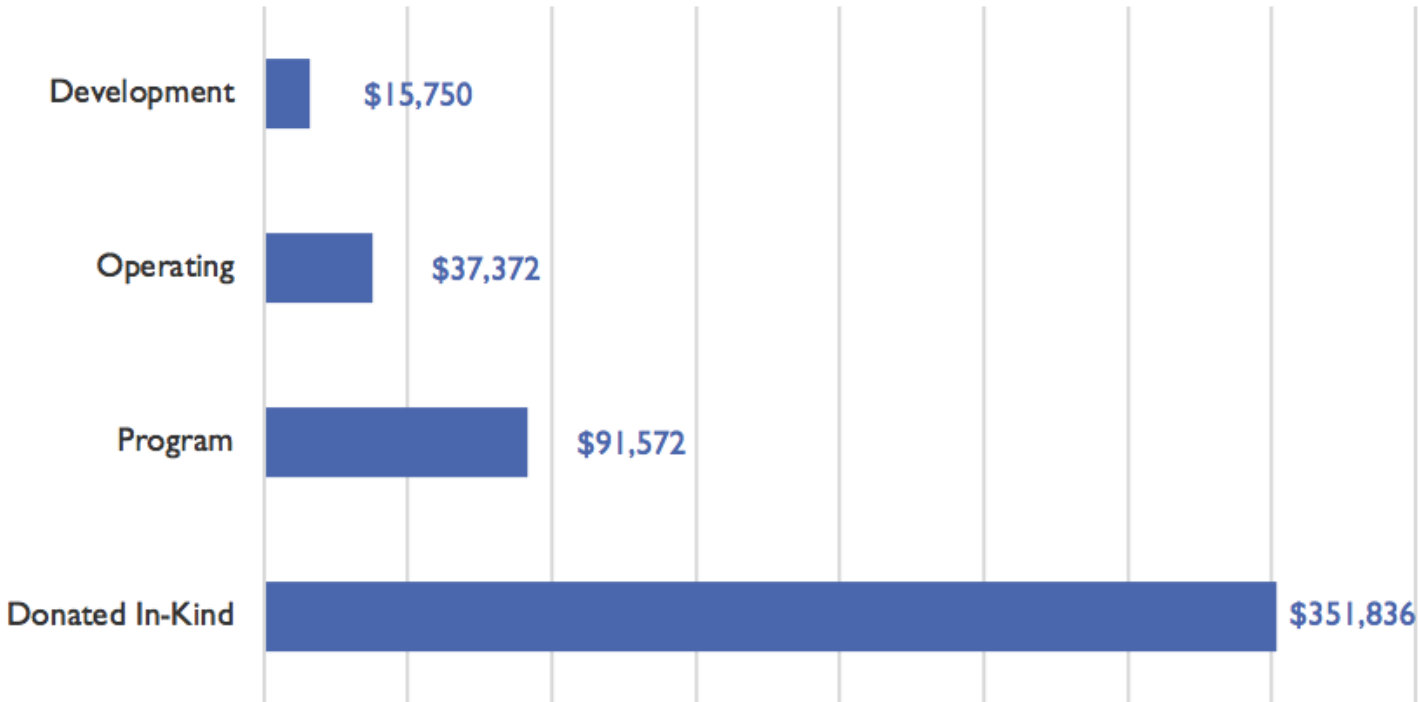
Population Served: Mothers



INCOME RECEIVED 2018



EXPENSES 2018



THANK YOU TO OUR MAJOR DONORS

PLATINUM

Baby2Baby National Network

Ken Sacks

The Stephen Colbert Americone Dream Fund
of Coastal Community Foundation of SC

The Bloom Foundation

Vanessa Hradsky & John Atkins/Atkins Foundation

GOLD

Adriana Tredanari

Spencer Brownstone

Courtney Combe

Iris Cohen

Jessica Broome Research

Katie and Andrew Chorlton

Postmark Cafe

Youth Friends Association

SILVER

Amanda Hirsch

Annie Kaempfer

Belinda Bellet

Benjamin Osborne

Britt Reichborn-Kjennerud

Claire Thile

David Howard

David Smith

Don Schuck

Donna Lehmann

THANK YOU TO OUR MAJOR DONORS

SILVER

Emily Bontempo

Ezra Billinkoff

JAM Architecture

Jennifer Podurriel

Jenny Carchman

John Munz

Josh Doyle

Judith Tanenbaum

Kate Schutzengel

Katharine Earnhardt

Kelly Stevens

Marc Isserles

Marco Bottero

Maria Spencer

Marian Schumann

Marie Lipp

Meade Thayer

Melissa Wohlgemuth

Michael Hay

Patricia Sanderson

Rachel Heald

Raeka Delong

Rawia Ashraf

Richard Berne

Sam Go

Sandie & Fabrice Trombert

Savi and Peter Prinstein

Stacey Bro

Suzi Shelton

Tara O'Brien

Wendy Moore

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