



LITTLE ESSENTIALS



ANNUAL REPORT 2017

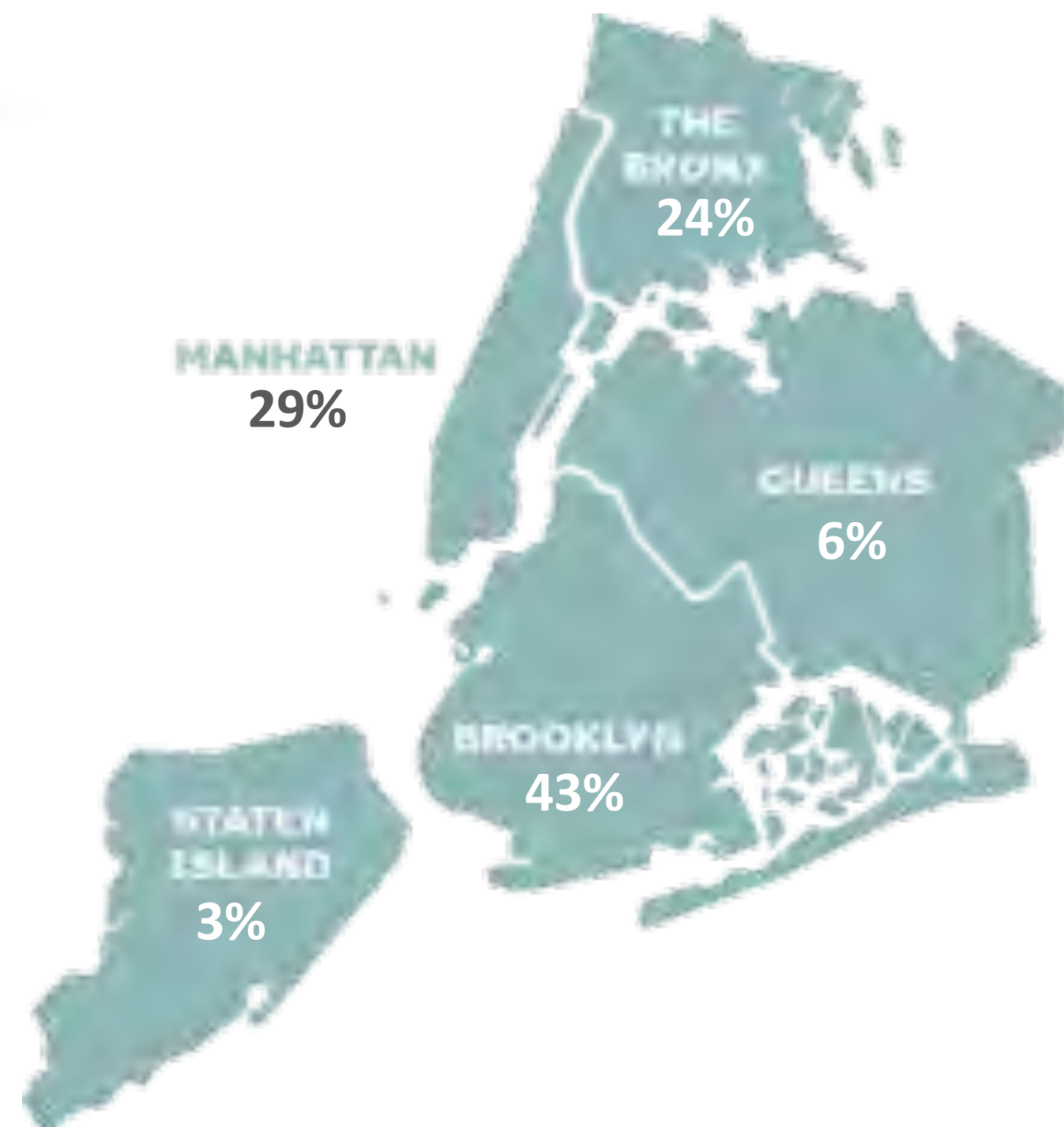
Offering at-risk families living in poverty urgently needed children's supplies and parenting education to promote health, wellbeing and safety of their children under five years of age. littleessentials.org

14

program
partners
in 2017

Program Partner Spotlight

Now serving all of NYC



- [City Living NY](#)
- [Brooklyn Clergy-NYDP Task Force](#)
- [Youth Represent](#)
- [Recovery House of Worship](#)
- [Girls Educational and Mentoring Services \(GEMS\)](#)
- [University Settlement Early Head Start-Family Child Care](#)
- [Jewish Child Care Association \(JCCA\)](#)
- [The Alex House Project](#)
- [Center for Urban Community Services \(CUCS\)](#)
- [Power of Two](#)
- [Safe Horizon](#)
- [Brooklyn Community Services](#)
- [El Nido](#)
- [Caribbean Women's Health Association](#)

"I cannot express how powerful it was for this youth to receive this donation from Little Essentials in the midst of aging out of foster care and moving into her own apartment with her son. Many expenses that were previously covered by foster care and the board check are now the responsibility of this young woman, and clothes, books and toys are difficult to budget for when the only money available is for rent and food. This young woman is now feeling more empowered and prepared for her new life with the help of a starter kit to keep her little one dressed appropriately for the weather and engaged in appropriate play. I can't thank you enough for this donation and I am looking forward to working together." – Youth Development Coordinator at Jewish Child Care Association (JCCA), a Little Essentials program partner

Top Impacts of Little Essentials' Donations According To Our Program Partners

1077

families in the
program in
2017

Over
25K Children
Served
since 2011



REDUCE PARENT STRESS

Literature shows a strong **connection** between **parental stress and abuse**. Virtually all of our partners report that LE donations significantly reduce parental stress.

"I love that the girls who used to come in looking stressed after traveling here carrying their child, are now coming in more relaxed since receiving their strollers." –Alex House, LE program partner



IMPROVE CHILD HEALTH

A recent study in *Pediatrics* found that "an insufficient supply of diapers is a risk factor for poor infant and child health." LE provided **20,000 diapers in 2017**, having an immediate impact on child health.

"One client is a single mother raising two children under four. Her youngest has febrile seizures and she was very concerned about him getting sick as a result of not having clean diapers." –Youth Represent, LE program partner



BOOST PEDIATRIC CARE

We had **58 requests for strollers** and filled them **ALL**

"There was a mom with two children under the age of 1 who was unable to travel alone due to having a single stroller and needing additional assistance with one of the children, which often led to her missing doctor and other important appointments. LE provided her with a double stroller and all the accessories so that she is now able to travel with her children no matter the weather." –Alex House, LE program partner



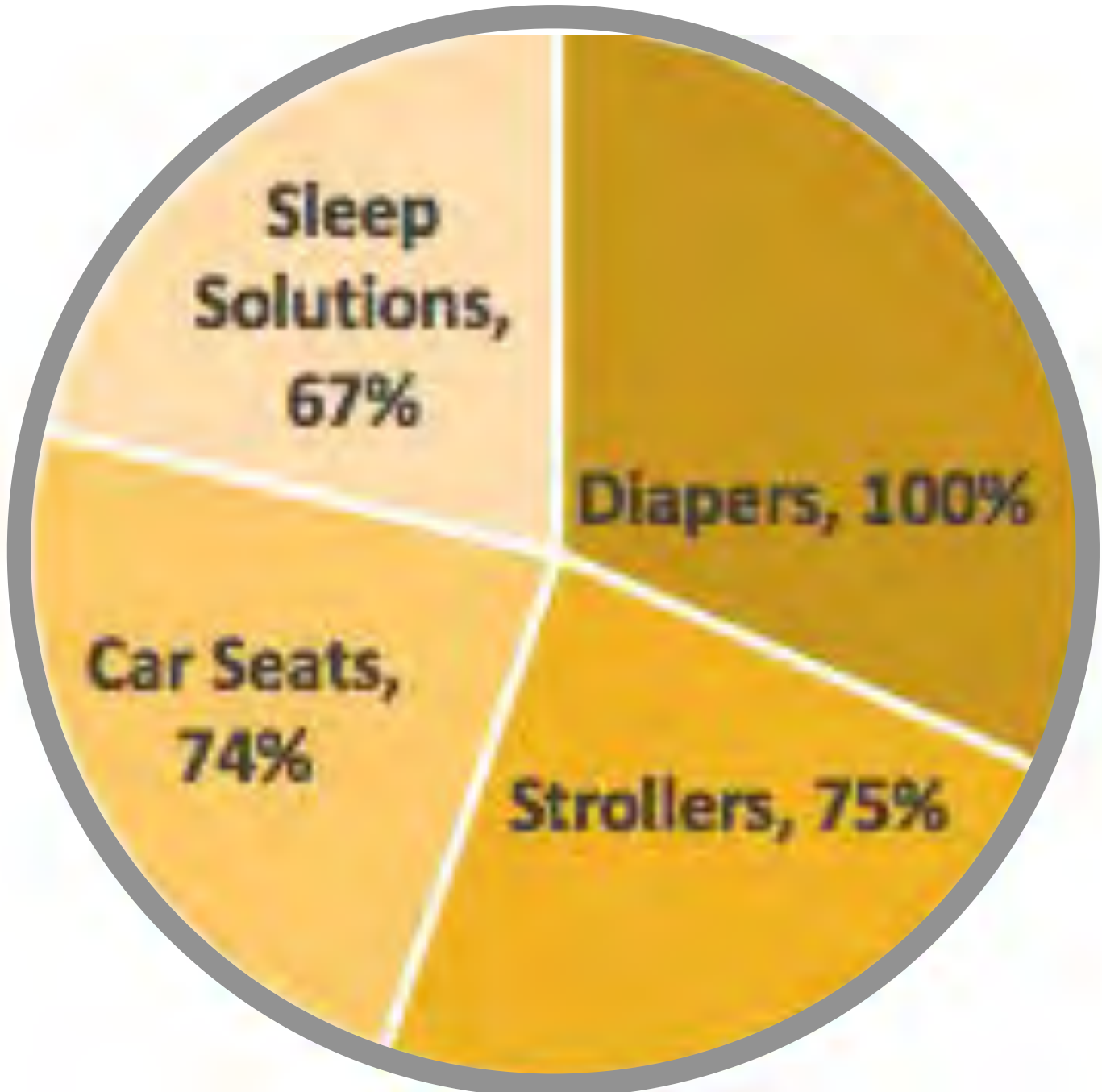
LETS PARENTS SAVE FOR OTHER NEEDS

*"Our families struggle to get through each day. Because of Little Essentials' help, we are able to provide a warm pair of pajamas or a sleep sack to keep a baby warm and sleeping through the night. We are able to provide diapers allowing **parents to use those dollars to buy food or pay their electric bill.**" –El Nido, LE program partner*

Help Us Fill Every Order: Donate Your New and Gently Used Children's Items



\$46,852 worth
of baby items donated in 2017,
including 20,000 diapers



Help us fill
every order

How A Donated Stroller Transformed One Family's Life

Kaleshia, age 23 – mother of two boys, ages 3 and 4

Imagine having a disabled toddler who lives with leg pain and can't walk long distances — and not having a stroller to transport him.

Now imagine having to take him on two buses and a subway to get to daycare each day.

This was what daily life looked like for 23-year-old Kaleshia and her 3-year-old son before they received a stroller from Little Essentials.

Kaleshia discovered Little Essentials because she is an employee at The Alex House Project in Red Hook, Brooklyn, which is a Little Essentials partner. Alex House let Little Essentials know that Kaleshia and her son needed a stroller, which we were immediately able to provide. She was one of the 1st graduates of the parenting program at Alex House and the 1st parent educator.

Like any mother, it pains Kaleshia when she can't give her children everything they need. The stroller, she says, has been a “lifesaver.”

In 2017, we got 58 requests for strollers, all of which we fulfilled. For every stroller, there is a story like Kaleshia's.

Parenting Workshops With Tribeca Pediatrics



Since 2014, Little Essentials has been partnered with Tribeca Pediatrics to teach parenting and baby care classes to the parents we serve.

This relationship has continued to grow, with Tribeca Pediatrics and Little Essentials sharing a common goal of assisting at-risk NYC children in underserved communities with our respective expertise and services.

Tribeca Pediatrics is a corporate sponsor with a heart, and together we are joining forces to provide NYC children with the care and assistance they deserve.

Tribeca Pediatrics & Little Essentials: United by Love!



Gregory Jackson Center Baby Care Workshop with Tribeca Pediatrics

544

**volunteer
hours
in 2017**

We Simply Couldn't Do It Without Our Volunteers

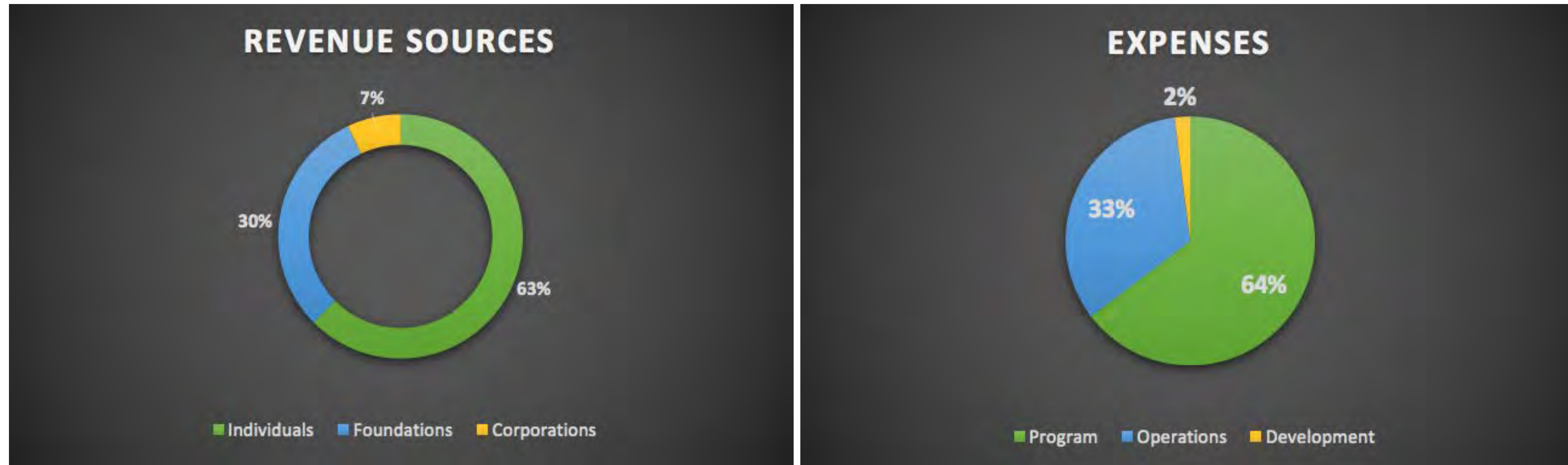
2017 Volunteers

Carolyn Kohli
FullSix NY
iProspect
Julie Cooke
NY Cares
Reading Partners
Reiko Weisglass
Salesforce
Services for the Underserved
Sheltering Arms
Suffolk Construction
Twitter
UBS Bank
Vatera
Voya Financial
Watch What Happens Live



“Watch What Happens Live” Team Volunteer Day

Financial Snapshot 2017 : Steep Growth



Little Essentials' 2017 "Big Bash"

ARLINGTON PLACE
BED-STUY & BREAKFAST



Help Us Make An Even Greater Impact

VOLUNTEER

with friends or co-workers and spend a couple of hours sorting baby clothes or other tasks

ORGANIZE

a collection drive of baby items in your office, school, building or neighborhood

SERVE

on an event committee, the advisory council or the board of directions

GIVE

a one-time donation, monthly or quarterly to support our good work

DOUBLE

your impact with a matching gift from your company

DONATION ITEMS

to help us fill every order for every child in need

Thank You To Our Community Partners & Corporate Sponsors



WHAT TO EXPECT
WHEN YOU'RE
EXPECTING



REDFIN



ARLINGTON PLACE
BED-STUY & BREAKFAST



a child grows
in brooklyn
the home for Brooklyn parents

CORKSCREW WINES
B R O O K L Y N



BABIES R US



Thank You To Our Major Donors

Platinum

All In Brooklyn Foundation
Baby2Baby National Network
David Cross
Iris Cohen
Vanessa Hradsky & John Atkins
Jasmine Nears
Katie and Andrew Chorlton
Pia and Jimmy Zankel

Jonathan Ambjor
Peter Freed
Rachel & Christopher White
Youth Friends Association

Facebook
Goldman Sachs
International School of Brooklyn
Jen Gutmann

Neil Ortenberg
Nicola Bottero
Redfin
Richard Ziade
Richard Berne and Susan Schraft

Silver

Alanna Jamjoum
Andrea Berne
Andrew Kahner
Andrew Dove
Ann Inc.
Annie Kaempfer
Arsenal Capital Management
Brooklyn Community Day School
Bryan Wiener
Connie Schraft
Daniel Marrassino
Danielle Noguiera de Sa
David Karsten
David Smith
Donna Lehmann
Fabrice & Sandie Trombert

Jenny Carchman
Jeremy Schneider
Jessica Wright
John Carnesecci
Josephine Giampiccolo
Kara Levy
Katherine Powers
Kristy Sisko Wallace
Laurie Mosner
Linda Payson
Marco Bottero
Maria Spencer
Marie Lipp
Marie-Powell Thomas
Meade Thayer
Meredith Franzese
Michael Hay
Michael Pastor

Sallye Broome
Sebastian Bach
Shari Suchoff
Sila Soyer
Stacey Bro
Sylvia Horstmann
Tara O'Brien
Taylor Salditch
UBS Bank
Wendy Moore Ressler

Gold

Adriana Tredanari
Amy May
Anders Lofgren
Brownstone Family Foundation
CPR, AED & Safety Training
Eileen Heisman
Howard Lorber
Investors Bank
Jennifer Ma, I Love Kickboxing
Jessica Broome
Joanna Khouri
John Munz

The Little Essentials Team Thanks You For Your Support

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Vanessa Hradsky

“As a board member, you're removed a step from the staff who are doing the day-to-day work with the families we serve. While our main work on the board is to raise funds for the organization, we all feel it's very important to meet our partners and the families we serve. Because in the end, what we do is more than give away things that have been sitting in the attic, it's about one mom helping another mom. That's empowering in every sense.” Alice Bennahmias, Board Treasurer



Andrea Berne, Program Co-Chair - Rachel White, Board Chair - Katie Chorlton, Secretary - Amanda Hirsch, Communications Director - Sandie Trombert, Founder & President - Alice Bennahmias, Treasurer - Jessica Broome, Program Co-Chair - Elissa Young, Executive Director